**Responses for Offline Activity 3 from participant No. 4**

Activity: Observe the picture presented in the next slide and assuming you were the person who took the picture, write a fieldnote describing the picture, keeping in mind the three characteristics of a fieldnote: brief, descriptive, objective.

Field note

**Market field study**: **Market challenges during pandemic period.**

* Awasi market.
* 16/7/2020, 8.00am to 1.00pm
* Women and men.
* Market challenges during pandemic period.
* The study will mainly cover the aspects of market supply and demand.
* Factors affecting sales and supply of goods to the market.
* No sales currently, supply of goods to the market is very expensive.
* The sales are very low
* Most customers are now buying goods on credit because they do not have cash.
* The goods are being supplied at a higher cost due to government restrictions.
* Most goods are supplied from Kericho, Kisii, Homabay and Nandi.
* ‘’We have really felt it, it’s not easy’.’
* It is better to make fewer sales than nothing.
* Plans to do online marketing in order to access a larger market.
* Need to form associations or cooperatives for easy access to market.
* Need for shifting to other enterprises like poultry keeping, bee keeping.
* Need to plan well to overcome some of these obstacles in the near future.